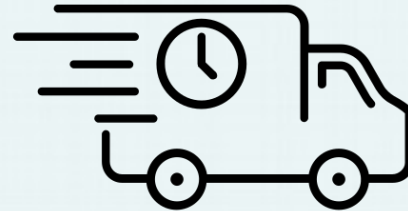
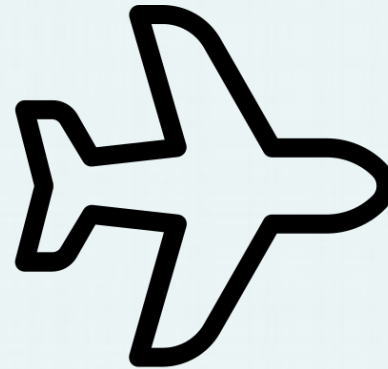
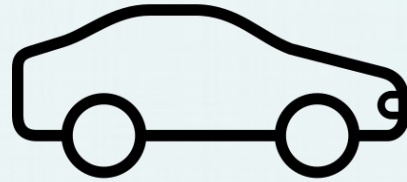




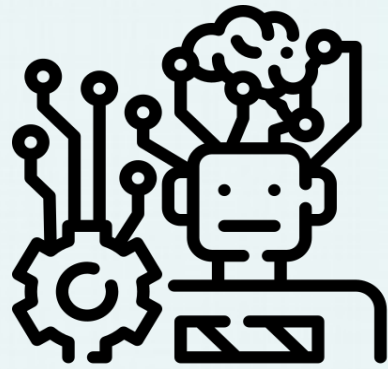
# Sustainable Computing Science

Gözel Shakeri,  
Carl von Ossietzky University Oldenburg

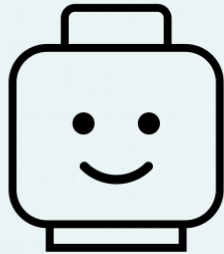
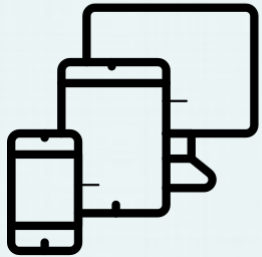
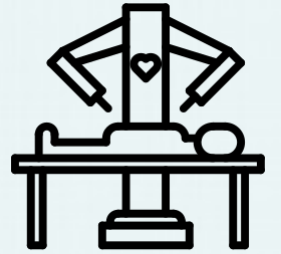
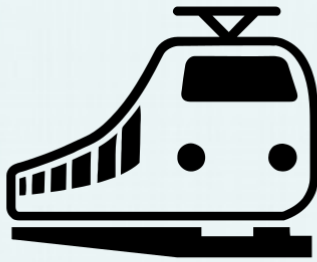
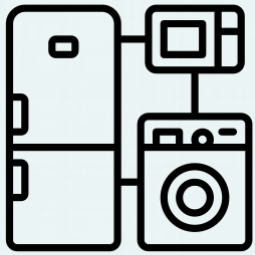
# Carbon Footprint ... ?



# Carbon Footprint ... ?



# Computing is Ubiquitous



# Information & Communication Technology's (ICT) impact

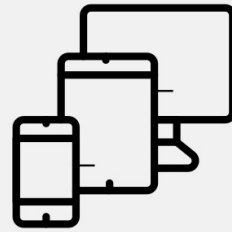
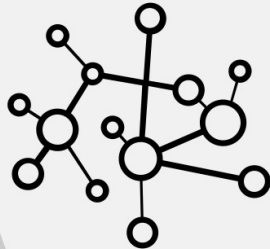


- Global Energy Consumption [1]:
  - Today: 5%
  - 2030: 7%
- Global Greenhouse Gas (GHG) emissions [2]:
  - 2 - 4%
  - aviation: 2%



# ICT's Carbon Footprint

**Networks**  
22 - 35%



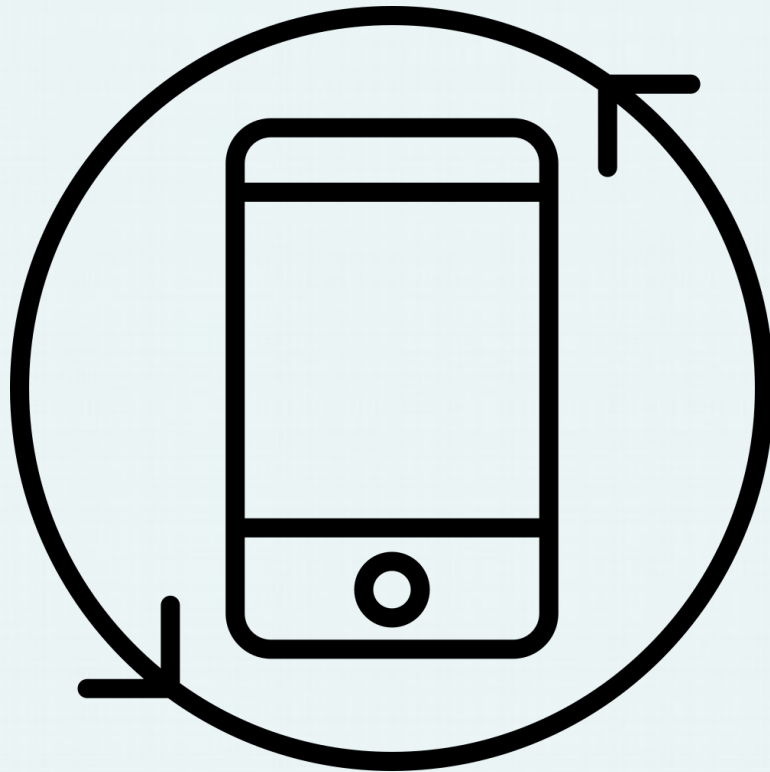
**User Devices**  
32 - 57%



**Data Centres**  
18 - 41%

# Hardware's Carbon Footprint

Recurring Operations



One-time Operations





# Hardware's Carbon Footprint

1<sup>st</sup> year: 25%



75%





# To Recap

5 %



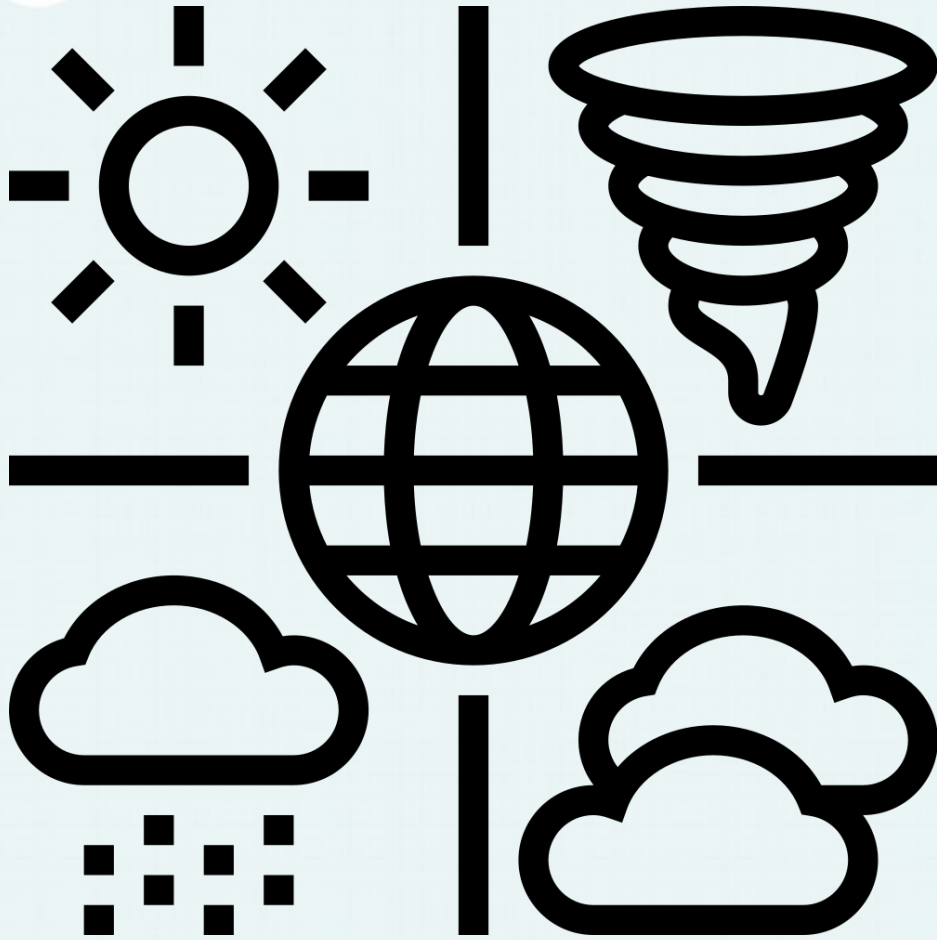
4 %



%



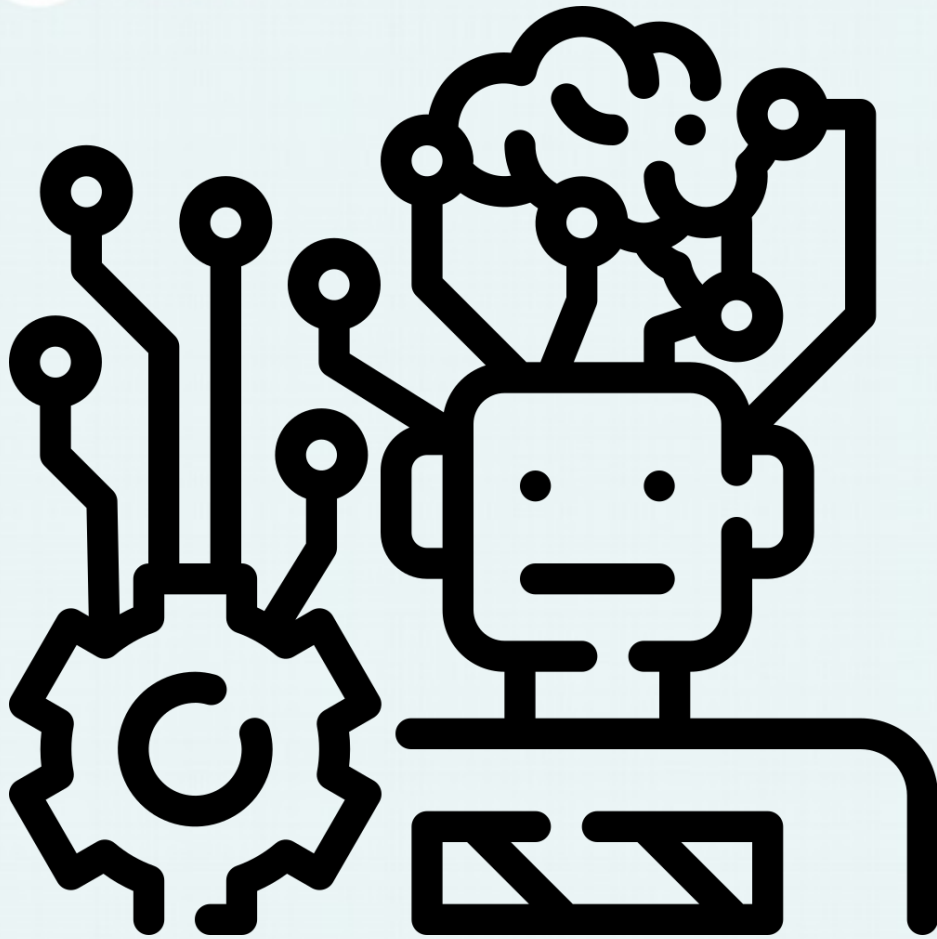
# Software's Carbon Footprint



- Weather Forecast:
  - ICOsahedral Non-hydrostatic (ICON)
  - 2.5 tonnes of CO<sub>2</sub> / day
  - eq. to 13 215 km driving
  - eq. to 4 x NY ↔ SF flights
  - eq. to 227 new iPhone 12 / day
  - eq. to 210 years of 1 tree



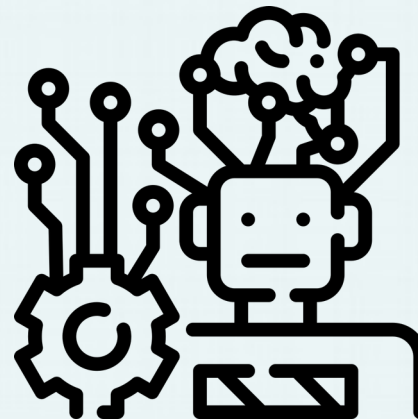
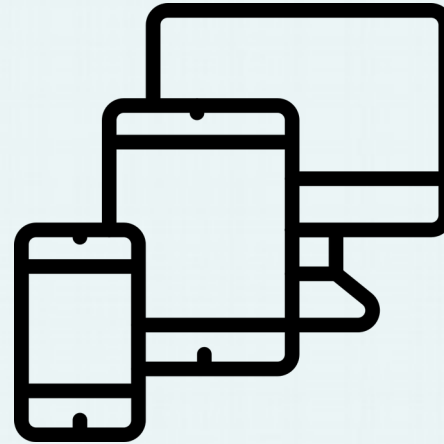
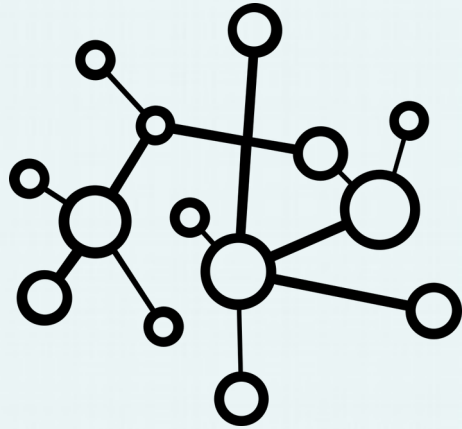
# Software's Carbon Footprint

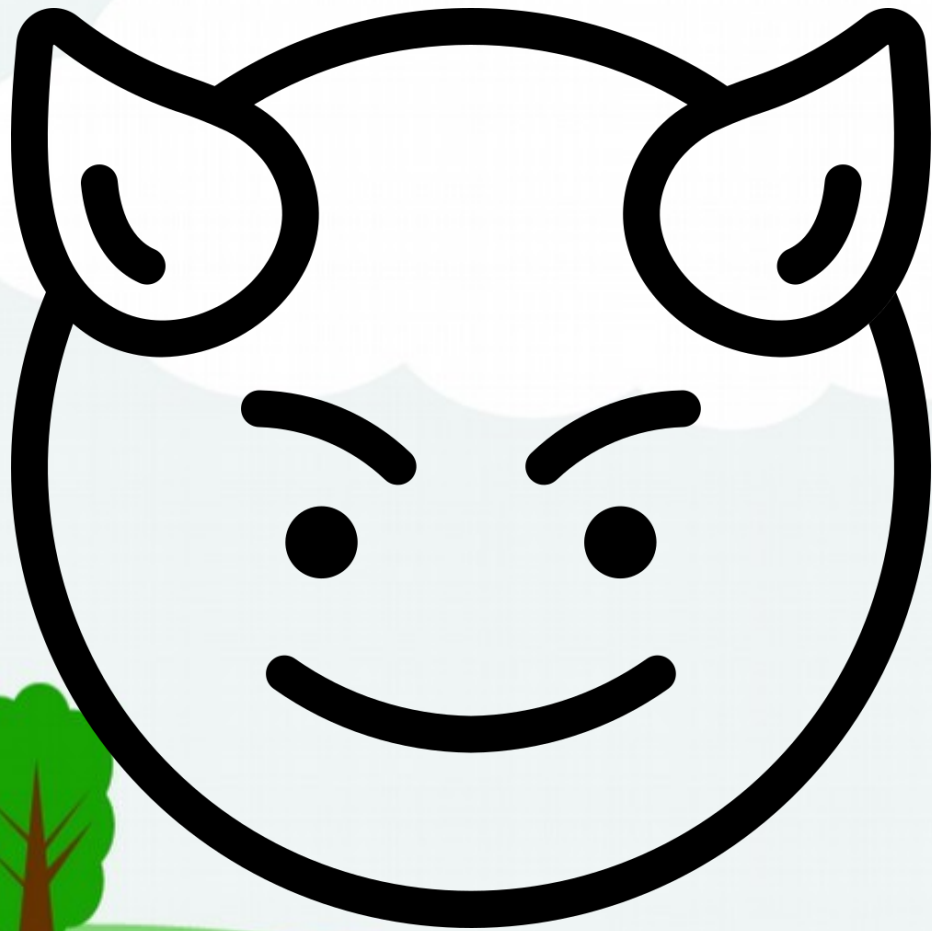


- Natural Language Processing:
  - Google's chatbot Meena
  - 164 tonnes of CO<sub>2</sub>
  - eq. to 71 x NY ↔ Melbourne flights
  - eq. to 500 new iPhone 12 / day
  - eq. to 1500 years of 1 tree



# To Recap - Again





J'accuse!  
It's all Evil Corp's  
doing!



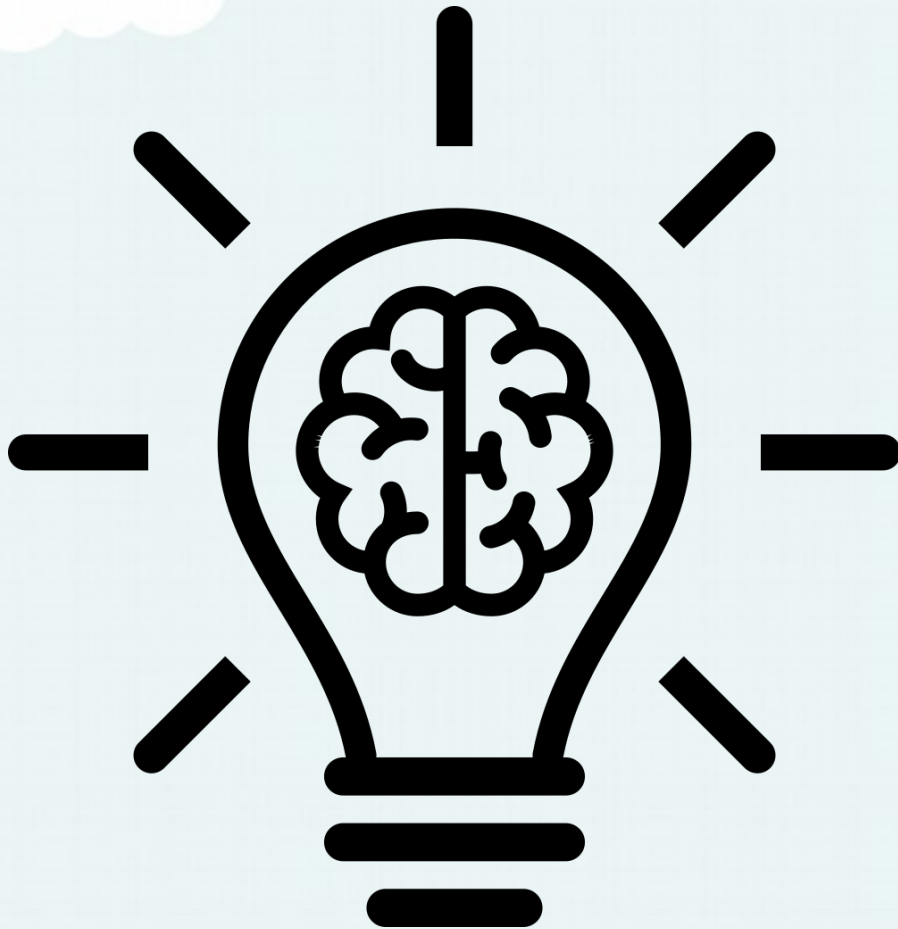
# Optimise Everything!



- Algorithms
- Hardware
- Education
- Policies
- Understanding the link of research and impact on environmental and social justice



# Reimagine Everything!

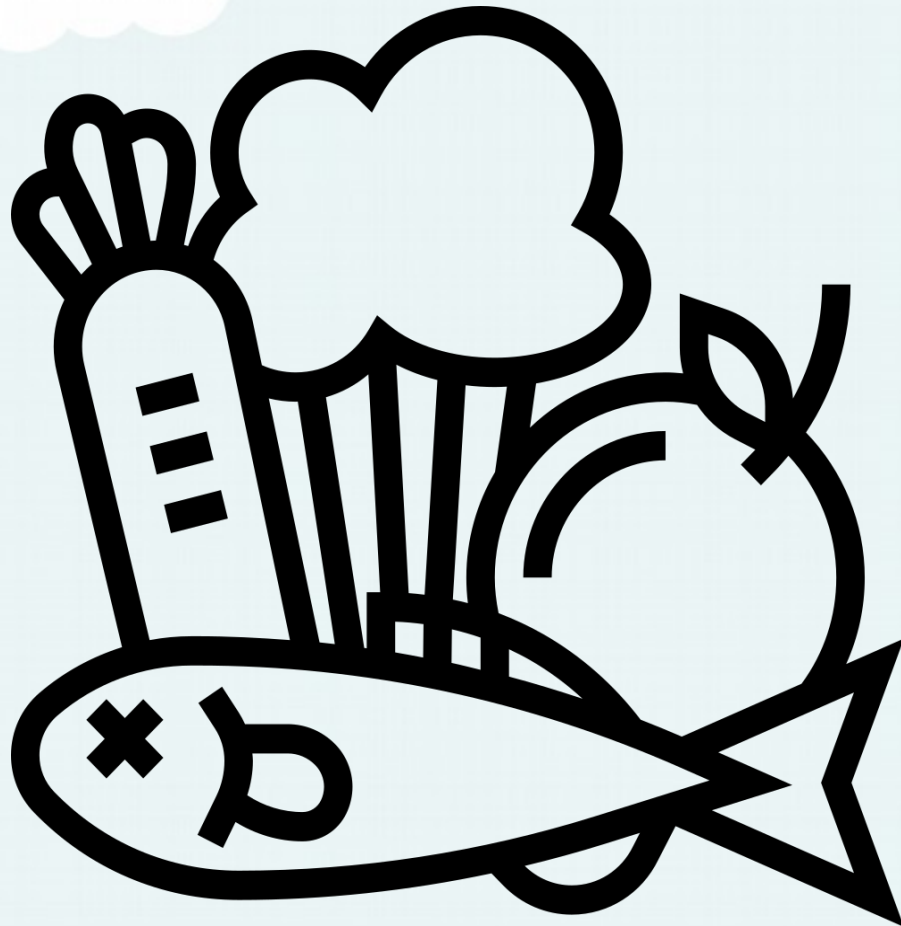


- Food System (30% GHG)
- Fast Fashion (10% GHG)
- Renewable Energy
- Transportation System
- Digitalisation
- Education
- City planning
- Waste (e.g. food waste 8% GHG)
- Agriculture
- Etc





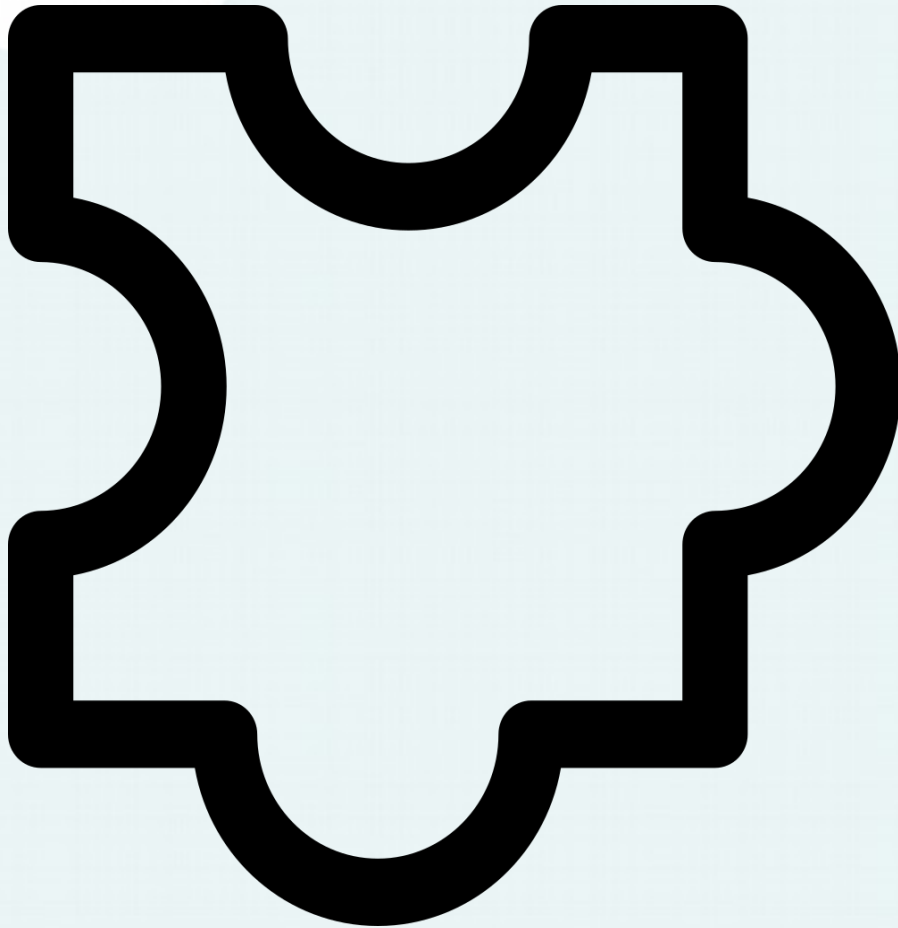
# My Research



- Food System (30% GHG)
- Dietary change can reduced by 50%
- 15% of Europe shops food online
- → 2.5% global GHG emissions reduction



# My Research



Envirofy: the first eco-friendly e-commerce grocery tool which supports real shoppers in making sustainable choices.

Initial results: Behaviour Change Techniques can reduce a shop's total carbon footprint by 15%!

Website: <https://envirofy.eu>



# Sustainability Research

HCI	Out There
<ul style="list-style-type: none"><li>• Behaviour-intention gap when food shopping [7]</li><li>• Digital streaming services e.g. Youtube [3]</li><li>• Being “uncomfortable” for the environment [4]</li><li>• Eco-feedback [10]</li><li>• Etc.</li></ul>	<ul style="list-style-type: none"><li>• Low power-consuming processors, that generate less heat, hence require less cooling [1]</li><li>• Agrivoltaic [2]</li><li>• Optimising parcel deliveries [5]</li><li>• NVIDIA’s Maxine [6]</li><li>• Reduction of Bing query search space [8]</li><li>• Compiler Optimisation [9]</li><li>• Energy-Aware Software [11]</li><li>• Etc.</li></ul>

# Sustainable CS for Social Justice

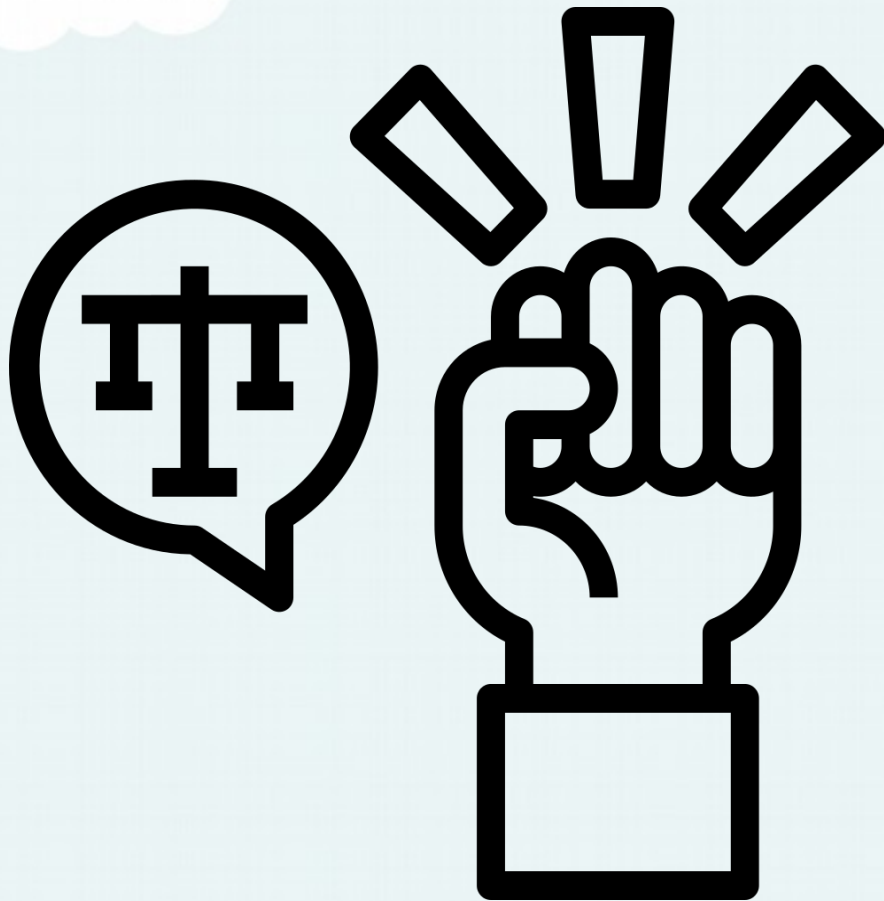


Changing Concepts of Sustainability:

- Ecological
- Economic
- Social



# Call to Action



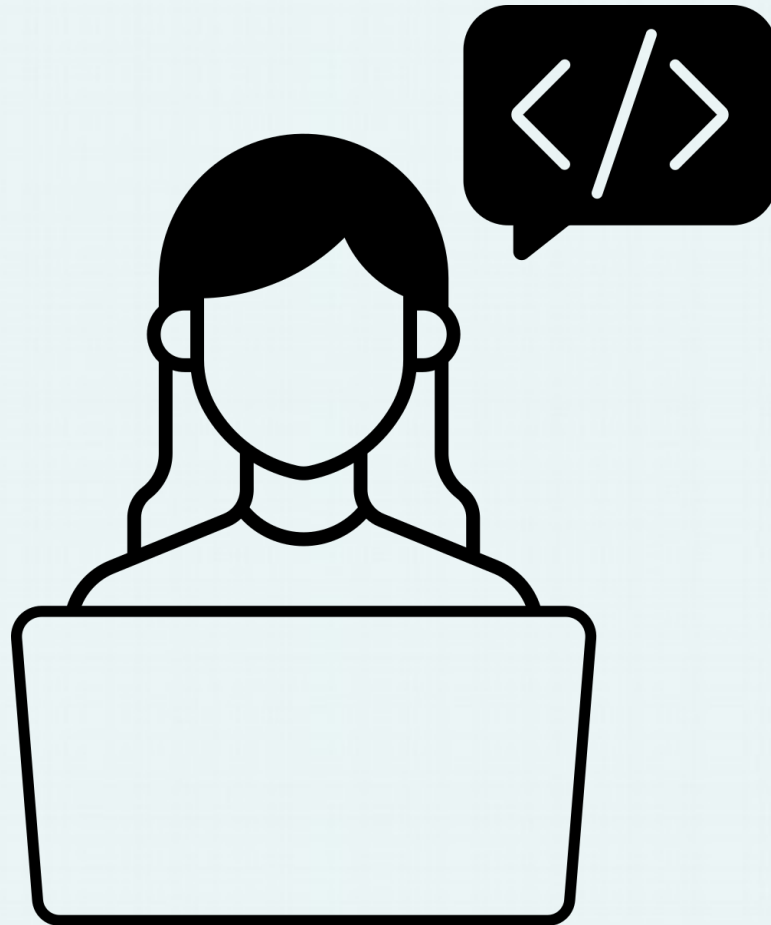
“Should every paper contain a paragraph commenting on how the outcomes of the research might affect environmental and social justice?” [1]





# Sustainable Computing Scientist

# Dr Gözel's Footprint?





# CO<sub>2</sub> in Context

1 kg of CO<sub>2</sub> ~ 1 tree month

1 kg of CO<sub>2</sub> ~ 8.3 km car

1 kg of CO<sub>2</sub> ~ 6 miles car

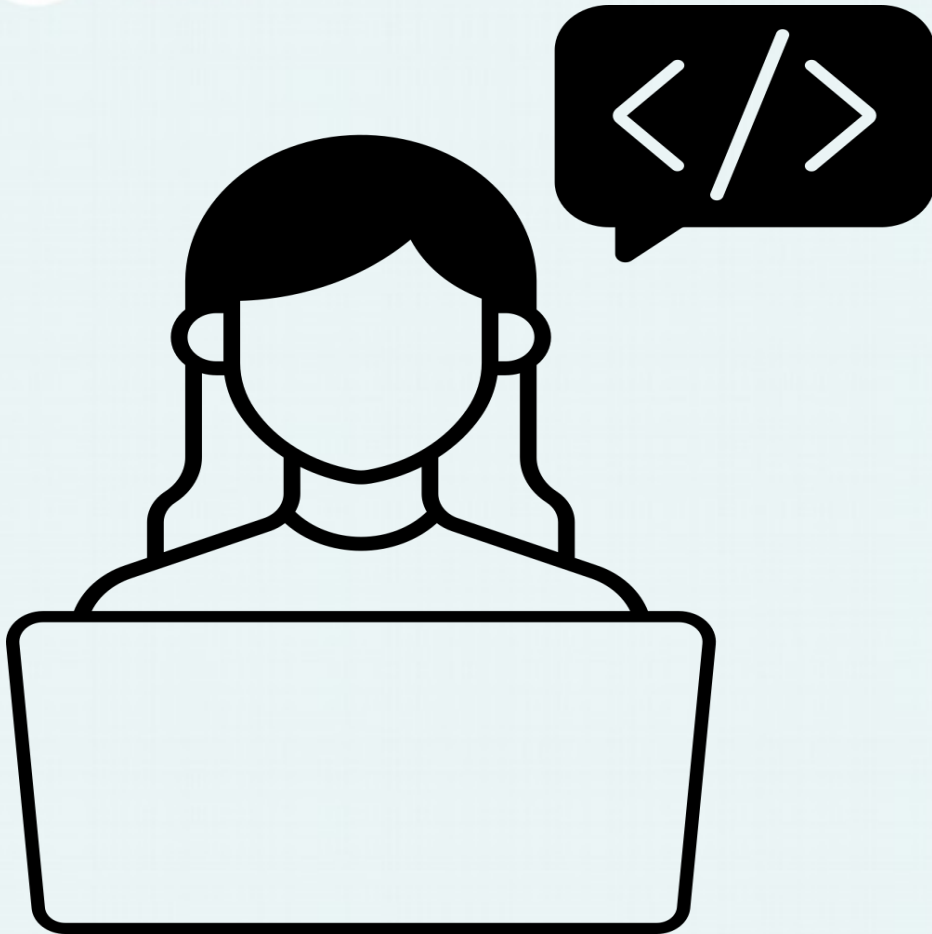
100 kg of CO<sub>2</sub> ~ 9 tree years (109 months)

100 kg of CO<sub>2</sub> ~ 833 km car

100 kg of CO<sub>2</sub> ~ 520 miles car



# Working



- Dr Gözel:
  - 1 year: 47 kg of CO<sub>2</sub>e [2]
  - eq. to 268 km driving
  - eq. to 1 flight London → Paris
- Not including:
  - Monitor
  - Browsing / querying the internet
  - Communication (email, slack, teams)
  - Video conferencing
  - Cloud storage
  - etc



# Emails



- 1 email: 4 gr CO<sub>2</sub>e [1]
- 1 email + attachment: 50 gr CO<sub>2</sub>e
- 50% of email traffic is spam
  
- 1 week:
  - Received: 21 / day + 1.2 attachment / day
  - Sent: 3.6 / day + 0.8 attachment / day
- → **103.6 kg CO<sub>2</sub>e** / year
  - eq. to 115 tree months (9.5 years)
  - eq. to 850 km car
- → 1.5 kg CO<sub>2</sub>e “thank you” / year
  - eq. to 1.5 tree months
  - eq. to 12.5 km car
  - → ~ 4 billion active email users



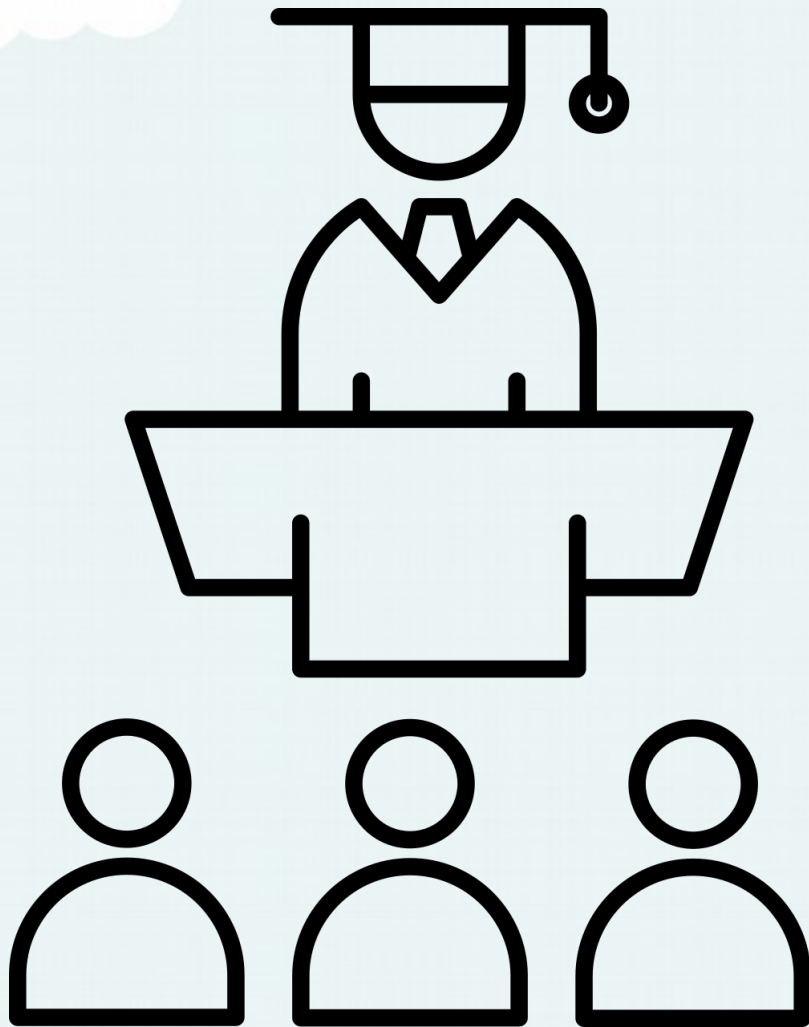
# Browsing / Querying



- Search web address: 0.8 gr CO<sub>2</sub>
- Search web: 10 gr CO<sub>2</sub>
  
- 1 week:
  - 990 web queries → 10 kg per
  - 440 kg / year
    - eq. to 440 tree months (36 years)
    - eq. to 3665 km car
- Not including:
  - Phone
  - Tablet



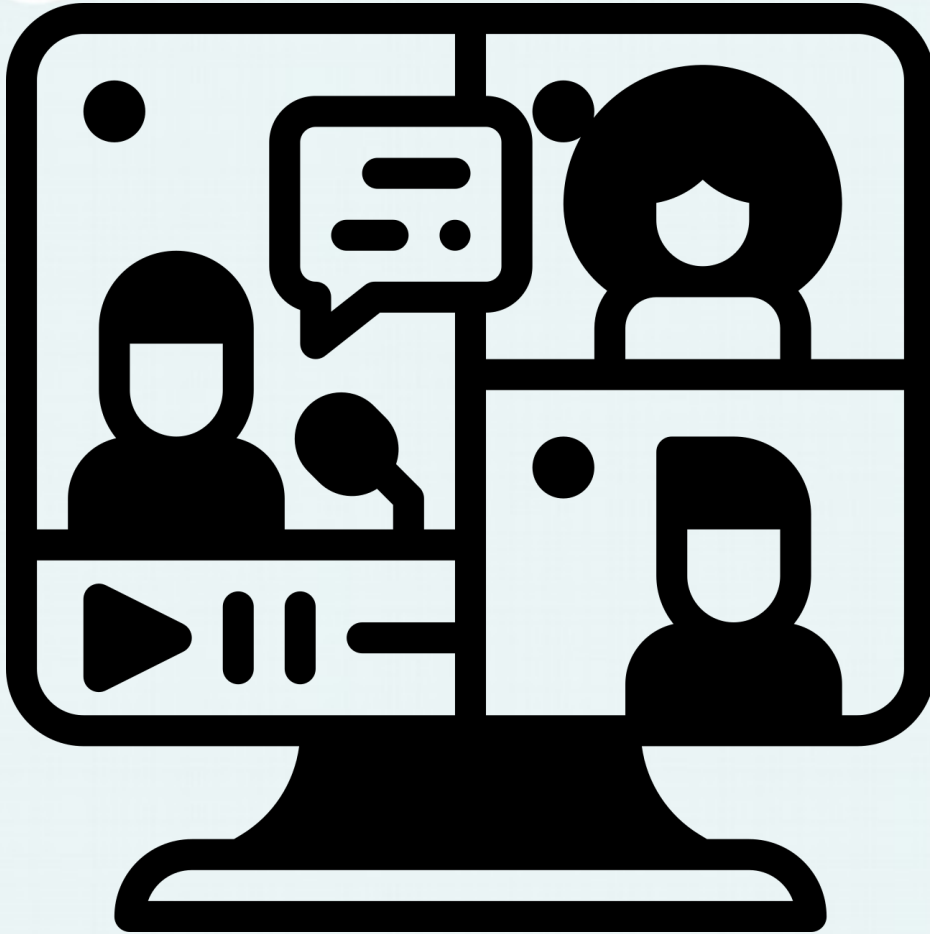
# Academic Conferences



- There and back [1]:
  - ~3 tonnes of CO<sub>2</sub>e / attendee
    - eq. to 3000 tree months (250 years)
    - eq. to 24990 km car
- ¼ of attendees opt virtual [1]:
  - 67 - 71% less CO<sub>2</sub>e



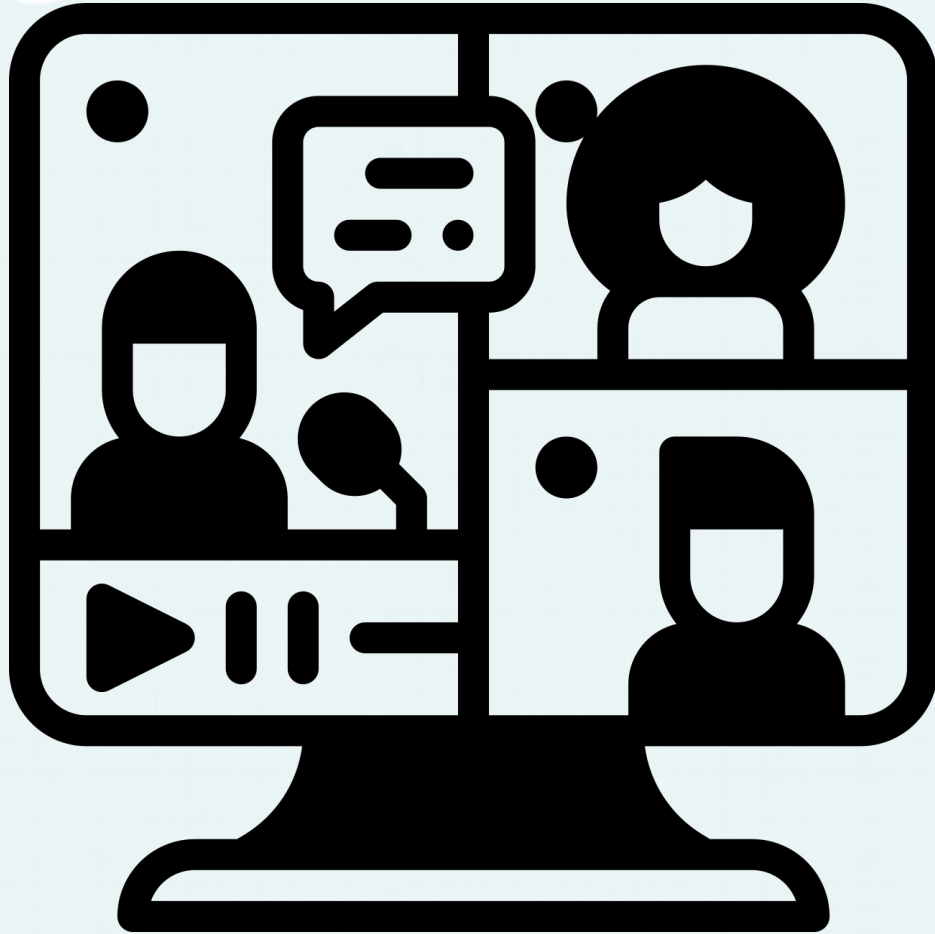
# Online Conferences



- Allow for:
- Integration of academics from the Global South
- Integration of young academics without sufficient funds
- Increased gender diversity as people (mainly women) with (child) caring responsibilities
- Smaller Universities to host conferences



# Video Conferencing Tools

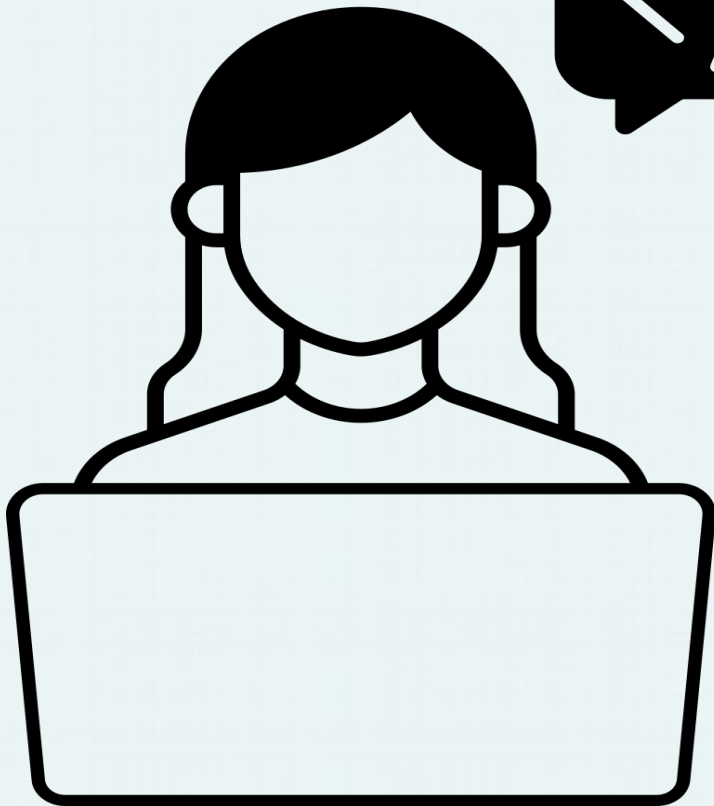


- Weekly:
  - 3-persons: 3.4kg of CO<sub>2</sub>e
    - eq. to 3.5 tree months
    - eq. to 29 km car
  - 10-persons: 11.3 kg of CO<sub>2</sub>e
    - eq. to 12 tree months
    - eq. to 94 km car
- Annually:
  - ≥ 646.8 kg of CO<sub>2</sub>e
    - eq. to 650 tree months (54 years)
    - eq. to 5368 km car





# Dr Gözel's Footprint!



Laptop: 47 kg CO<sub>2</sub>e

Emails: 103.6 kg CO<sub>2</sub>e

Browsing: 440 kg CO<sub>2</sub>e

Academic Conferences: 3000 kg CO<sub>2</sub>e

Online Meetings: 650 kg CO<sub>2</sub>e

**Total: 4240.6 kg CO<sub>2</sub>e**

- 4622 tree months (385 years)
- 35,324 car km



# Many Thanks

The carbon footprint of making this presentation\*:

**718 gr CO<sub>2</sub>e**

eq. to 4.11 km driving

eq. to 3 weeks for 1 tree

Gözel Shakeri, University of Oldenburg, [gozel.shakeri@uni-oldenburg.de](mailto:gozel.shakeri@uni-oldenburg.de)

My research:

<https://envirofy.eu>

\* Carbon Footprint Calculator: <http://green-algorithms.org>

Icons: <https://thenounproject.com>

